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COLUMBIAN LAWYERS ASSOCIATION

First Judicial Department

An Association Of Attorneys Of Italian American Descent

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★ MARCH 7, 2012 CLE ★

“LAW FIRM MARKETING AND ADVERTISING ETHICS”

Presented by: Andrea Bonina, Esq. and Pery Krinsky, Esq.

Wednesday, March 7, 2012 at 6:00 p.m.

Fiorini Restaurant – 209 East 56th Street

(btw. 2nd & 3rd Avenue), NY, NY

Attendees receive 2 CLE Credits (1 Ethics, 1 Practice Management).

RSVP to President

Andrew Maggio at 914-835-3404 or to andrew@maggiolaw.com.

Members/Friends*: Dinner & Credits: \$100.00

Non-Members: \$150.00

*Members with dues in arrears will be charged a higher rate for attendance at the CLE Dinner Programs.

Please see the attached dues notice.

★ **Don't Miss This Informative CLE Program!** ★

RSVP REQUIRED

In today's competitive legal marketplace, simply being a great attorney does not guarantee a successful practice. To be successful, both new and experienced attorneys must develop a strategy to market their skills and their firms, particularly on the internet. During this month's CLE program, you will be provided cutting edge information on how to market your law firm, and how to make sure you do not run afoul of New York's Ethics Rules.

Andrea Bonina, Esq., of the Brooklyn personal injury/med-mal firm of Bonina & Bonina, LLP, will show you proven methods to successfully market your firm. Andrea, who is a long standing member of the Brooklyn Columbian Lawyers, and the immediate past president of the Brooklyn Bar Association, has lectured frequently on law firm marketing and technology, as well as on topics involving ethics and trial practice. For the past several years she has been listed as a Super Lawyer in the area of products liability.

Pery Krinsky, Esq., the principal of Krinsky PLLC, is a highly regarded expert on attorney ethics. Pery lectures frequently on a wide array of ethics topics to both members of the bar and the bench. He currently serves as Chair of the Committee of Professional Discipline of the New York County Lawyers Association. Before beginning his own ethics based defense practice, in which he defends attorneys and advises law firms, Pery was associated with the firms of LaRossa & Ross, and the Law Office of Michael S. Ross.

The Columbian Lawyers Association has been certified by the New York State Continuing Legal Education Board as an accredited Provider of Continuing Legal Education in the State of New York (Recertification application pending). Any participant in a CLE Program sponsored by the Columbian Lawyers Association, First Judicial Department, who has an authentic financial hardship may request, in writing, accompanied by proper documentation and a sworn statement under oath, a Hardship Tuition Reduction of 20%. All CLE programs are nontransitional unless otherwise indicated.

President's Message

Dear Members & Friends:

This month we have an exciting CLE, and a tremendous cultural piece written by our Editor-in-Chief, Matthew Grieco.

Our February General Meeting and CLE was a great success. We were informed and entertained by Joseph Sena and Lorraine Corsa during February's Immigration CLE.

Not only did we enjoy the informative CLE, we were honored by the attendance of six (6) members of the judiciary:

Judge Rosato, Judge LaCava, Judge Salerno, Judge Barone, Judge Corriero, Judge Cutrona and Judge Perone.

Looking forward to April 28th, the Rapallo Award Luncheon is quickly approaching - reserve your table now! Our cultural outing on Tuscan Foraging is scheduled for Sunday, March 11 in Dutchess County. Members and friends are coming from several CLA organizations including Rockland, Westchester and Brooklyn. The unusually warm winter has provided ample plants for foraging. Please RSVP ASAP.

After reading Mr. Grieco's cultural essay, I remembered two interesting Roman accomplishments. First, on an annual basis, the Roman aqueducts carried more fresh drinking water into Ancient Rome than the volume of fresh drinking water flowing into New York City prior to 1986. Second, in the search of gold, Ancient Roman Engineers using tunnels and a diverted river flattened an entire mountain in Spain. An excavation so large that it was viewable from space and on a scale that was equivalent to or greater than a modern mine utilizing massive earthmoving equipment.

ITALIA, ITALIA, ITALIA!

Very truly yours,

Andrew Maggio Esq.

UPCOMING EVENTS

Rapallo Award Luncheon

Waldorf Astoria Hotel

April 28 (Saturday), 2012

Judge Patricia DiMango, Honoree

Cultural Outing

"Forage Like a Tuscan"

March 11 (Sun)

Learn how to forage for wild edibles in the Tuscan tradition

Guided by famed naturalist, Wild Man Steve Brill

Private Farm, Amenia

Dutchess County, New York

(80 miles north of NYC)

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RSVP Andrew@MaggioLaw.com

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Cultural Corner

By Matthew Grieco

The ancient Romans were famed builders. They had sophisticated designs, superbly executed, and built to last. There is, of course, the iconic Colosseum, which continues to be used, although for events such as concerts and plays - but no more gladiators. The Romans also built an extensive network of paved roads (about 50,000 miles), with bridges, tunnels, and milestones, that allowed the swift movement of troops, traders, and travelers. Aqueducts, a good portion of which ran underground, carried fresh water (over 320 million gallons per day in Rome, alone) long distances to city residents, as well as public fountains and baths. Indoor plumbing and central heating brought a level of comfort that, after the fall of the Roman Empire, would not be known again until the 19th century.

There were lavish villas in the country, multi-story apartment buildings in the cities, impressive basilicas for courts and markets, splendid temples (the domed Pantheon remains in pristine condition), spacious public fora, and triumphal monuments.

Not as widely known today, but also impressive, are the Roman accomplishments in the field of mining. Besides the archeological evidence, we have a number of original texts describing tools and techniques, such as, the Natural History of Pliny the Elder (23-79 A.D.), On Architecture by Vitruvius (first century B.C.), the Geography of the Strabo (64 B.C. – 21 A.D.), and the World History of Diodorus Siculus (first century B.C.).

The Romans could locate underground veins of ore based on vegetation, soil, and the ground surface. For deep tunnels, they solved the problem of ventilation with parallel shafts, cross-cuts at different levels, and interconnecting galleries, which forced warm air from the mine to rise as cool air from the outside circulated in. Mechanical devices, operated with a hand crank or treadmill, were used to drain any underground water encountered.

Hammers, picks, and chisels were, of course, used. However, to bore galleries and remove some particularly hard metals, the Romans used a fire-setting technique that remained in use until the invention of dynamite. Wood fires were set next to the rock; when the rock became heated, vinegar or water was thrown against it, and the rapid drop in temperature fractured the rock.

The gold mining method was even more ingenious. The Romans dug tunnels under a mountain, then cut the bracing, and collapsed the mountain (the system was termed “ruina montium”). Cannels were cut across the top of the collapsed mountain and sided with boards; a river or lake from a higher elevation was then diverted into the narrow channels. As loose soil was swept away, a type of bush placed along the channels at intervals caught any gold nuggets or flakes. The landscape of Las Medulas in northwestern Spain, the Romans’ largest gold mine, still bears witness to the ruina montium process.

COMMITTEE UPDATE

Below is a new list of Standing and Special Committees(*) and their respective Chairmen.

Membership Ottavio Mannarino	Public Relations Joseph Giamboi	Judges’ Night* Stephen Savva
Young Lawyers Reception Michael Pontone	Scholarship Frank Mangiatordi	Scholarship Fund Raising Special Event* Marianne Bertuna
Good & Welfare Philip Greco	Cultural Committee Antoinette Gallo	Columbus Day Parade* Open/No Chair
Legal Education Richard Biaggi	Newsletter Matthew Grieco – Editor-In-Chief	<i>If any members would like to participate in a standing or special committee, please contact Andrew Maggio at Andrew@MaggioLaw.com</i>
Pro Bono William Apuzzo	Christmas Party* Vincent Apicella & Michael Pontone	
Constitution & By-Laws William Apuzzo	Rapallo Award Luncheon* Marianne Bertuna & Stephen Savva	
Financial Affairs Maria Guccione		



Judge Cutrona, Judge LaCava, Judge Rosato, Andrew Maggio, Lorraine Corsa, Joe Sena, Judge Salerno, and Judge Perone

DUES NOTICE

COLUMBIAN LAWYERS FIRST JUDICIAL DEPARTMENT

2012 DUES NOTICE

Please remit your check made payable to the *Columbian Lawyers Association, First Judicial Department* and forward it to *Columbian Lawyers Association, 8 East 69th Street, New York, NY 10021*. To maintain membership and ensure proper crediting, dues must be paid in full and received by February 28, 2012. If your 2011 dues remain outstanding, please include same together with your current dues payment.

Dues Schedule:

- _____ \$10.00 - Student Members
- _____ \$50.00 - Attorneys admitted 1-3 years
- _____ \$100.00 - Attorneys admitted 4-10 years
- _____ \$150.00 - Attorneys admitted 10 + years
- _____ \$100.00 - Friends
- _____ \$1500.00 - Lifetime Membership

Dues Payment.....\$ _____

Voluntary General Scholarship Fund Contribution:

\$50.00 _____ \$100.00 _____ \$150.00 _____ \$300 _____
 \$500.00 _____ \$1000.00 _____ Other: _____

In the space provided, please provide any updates or changes to your membership information, if any, including addresses, telephone and fax numbers and e-mail.

Thank you for your attention, and we look forward to seeing you at our upcoming meetings and events.

Very truly yours,

Andrew Maggio, President
Marianne E. Bertuna, Financial Secretary